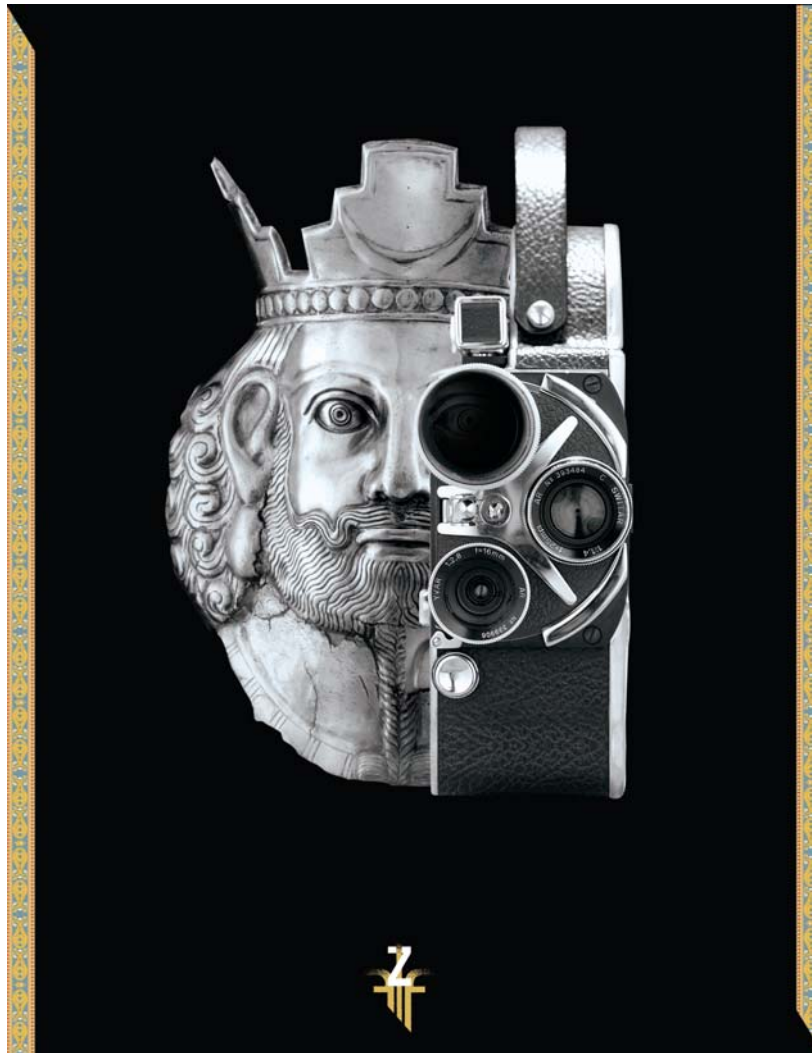




6th Persian Cultural Film Festival (ex ZIFF)

Kay Meek Centre, West Vancouver, 10th October 2010

4pm, 6pm, 8pm



1700 Mathers Avenue,
West Vancouver, V7V 2G7
Box Office: (604)913-3634

Info:(604) 926 9891

A Note to Our Sponsors:

Thank you for your interest and support.

O'Shihan is a not-for-profit, cultural organization that is committed to promoting and celebrating the Persian culture through a range of events and activities in the community.

In addition to maintaining a comprehensive website which documents historical and cultural information, as well as recreational events and activities, O'Shihan has dedicated efforts and funds to initiate, promote, and support artistic and cultural activities amongst the youth in the community, creating opportunities for the Persian community to preserve and showcase its roots and values, and bring about national and international recognition to this ancient and unique heritage of the world.

As part of our ongoing contributions to the preservation, promotion, and celebration of the Persian culture, O'Shihan has organized several cultural film festivals over the last 8 years. These film festivals have provided a venue for many new artists to showcase and display their work for the community to appreciate. The funds from these events have been offered as prize to the winners of the film festival, as well as funded many young artists in initiating and completing film projects to enter into subsequent festivals.

The 6th Persian Cultural Film Festival is scheduled to take place on October 10th, and promises to once again bring the work of many talented artists to the screen.

As in the past, our goal is to continue funding and supporting projects, events, and activities that share our vision for celebrating the Persian cultural heritage. In order to be successful with meeting our goals, and to continue growing in our participation and contributions, we would like to encourage and request the support of our community partners and supporters to help underwrite some of the costs associated with organizing and delivering this event, as well as provide us with gifts and financial support which will be channeled to fund future projects by the young artists in the community here and abroad.

We thank you for your consideration. Please review the next few pages for opportunities through which you and your company can benefit by establishing yourself as a distinguished supporter of a unique cultural celebration, amongst community members, groups, and organizations.

If you would like more information or have any questions please contact us at (604) 926-9891 or via email at ziff@oshihan.org

Sincerely,

Fereidoon Demehri
Manager
Persian Cultural Film Festival
www.oshihan.org/ziff.htm
2092 Gordon Ave
West Vancouver, BC V7V 1V7
Canada

1. Objectives;

- To Promote the great Persian Culture amongst Canadians, particularly the BC community
- Showcase Persian Rituals, Traditions, and Ceremonies while preserving and celebrating our Heritage and History
- Encourage and support members of our community to produce films/videos regarding our community and the issues it faces
- Acknowledge and appreciate the achievements of those artists who have made efforts and contributed to meeting these objectives
- To establish a base for a universal Persian Culture Film/Video Archive

2. Venue:

- The permanent venue for the Iranian Cultural Film Festival is Vancouver, Canada
- To cover the majority of Persians and others, the 6th Persian Cultural Film Festival is being held at Kay Meek Centre Studio at 1700 Mathers Ave, West Vancouver.
- The film festival will also travel to several cities across North America, including Toronto and Montreal



3. Frequency:

- At this stage, the Festival is held on a bi-annual basis. Provided we have sufficient financial assistance and support, we will be able to run it annually



4. Films:


- The films consist primarily of documentaries that showcase the rich and glorious Persian culture and heritage which has roots in centuries of history and tradition
- The majority of the films will be premiering in Vancouver and North America
- More than 40 entries have been received for the upcoming film festival. Of these, the best films will be selected for screening during 6 sessions in the two days of the festival. Due to limited capacity a film will not be screened more than once.
- Non-English films have sub-titles

5. History:

PCFF -1:	Houston Texas, Dec 2000
PCFF -2	Vancouver, 25-28, Oct 2002
PCFF -2:	Select , LA, California, Feb 2003
PCFF -2:	Select, Chicago, Oct 2003
PCFF -2:	Select , Tehran, Iran, Jan 2004
PCFF -2:	Select, San Jose, California, May 2004
PCFF -3:	Vancouver, Nov 2004
PCFF -3:	Select, Tehran, Iran, Jan 2005
PCFF -4:	Vancouver, Nov 2006
PCFF -4:	Select, Tehran, Iran, Jan 2007
PCFF -5:	Vancouver, Dec 2008
PCFF -6:	Vancouver, Oct 2010

6. Sponsors Categories for the 6th Persian Cultural Film Festival

<p>Gold Sponsor \$ 1,000.00</p> 	<p>This option enables you to make your business the premium supporter of the 6th Persian Cultural Film Festival.</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Acknowledgment at the Grand Opening and Closing • A banner from you (maximum size 3' x 9') can be displayed at the festival venue to promote your contribution and commitment to celebrating cultural and heritage events. You have to provide, hang and remove the banner (per theatre's instructions) • Your name would be mentioned before each session and appreciated • Your Name and Logo will be displayed on the screen prior to each session of the film festival • Your Name and Logo will appear on the film festival website and will stay there for one year • Your Name and Logo will be printed on our brochure • You will receive 12 complementary tickets (4 for each of 3 sessions) • A tax receipt could be issued for the donation upon request
<p>Silver \$ 500.00</p> 	<p>Benefits:</p> <ul style="list-style-type: none"> • Your Name and Logo will be displayed on the screen prior to each session of the film festival • Your Name and Logo will appear on the film festival website and will stay there for one year • Your Name and Logo will be printed on our brochure • You will receive 6 complementary tickets (2for each of 3 sessions) • A tax receipt could be issued for the donation upon request

<p>Bronze \$100.00</p> 	<p>Benefits:</p> <ul style="list-style-type: none">• Your Name and Logo will appear on the film festival website and will stay there for one year• You will receive 2 complementary tickets for two sessions• A tax receipt could be issued for the donation upon request
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Please make your donations payable to [O'Shihan Cultural Organization](#)

7. Other opportunities to Donate:

Your support is greatly appreciated. If you would like to donate a different amount than those categories listed above, or if you would like to donate a gift (product and/or gift certificate), please contact us to discuss this in person.

We can provide you with a tax receipt reflecting the value of your donation/gift.

Thank you.